

Lancaster County Health Advisory Council
Meeting Minutes
March 6, 2026

Council Members present: Dr. Bryan Cicuto, Loren Miller, Deborah Willwerth, Dr. Jeff Martin, Kim Stonebraker, Dr. Angela Sonon, Mike Bromirski, Dolores Reidenbach, Dr. Ericka Powell, Dr. Anne-Marie Derrico.

Council Members absent: Dr. Tyler McCardell.

Guest present: Brian Pasquale, Mike Fitzpatrick, Anne Garber, Commissioner Alice Yoder, Tim Stuhldreher

Meeting called to order by Loren Miller at 8:02 am.

Transcript

[CHAC Meeting 03.06.2026](#)

Overview

The CHAC meeting on January 3, 2026, discussed several key issues. Brian Pasquale highlighted upcoming meetings, including a vector control discussion with Lydia Mohn and an update from Dr. Greg Martin on avian influenza. The vaping consortium's Q2 timeline was adjusted to June due to personnel changes. Dr. Cicuto presented an alternative view on measles management, emphasizing the need for better messaging. Dr. Martin stressed the importance of vaccination, noting Lancaster County's low vaccination rates and high measles cases. The group agreed on the need for balanced messaging that includes both benefits and risks of vaccination, aiming to restore trust in healthcare providers and address cultural barriers.

Action Items

- Schedule and host a vector control discussion with Lydia Mohn (arrange date, agenda, and participants)
- Follow up with Dr. Greg Martin (Penn State) to arrange a presentation on high-path avian influenza and operations updates
- Continue planning the vaping consortium for Q2, adjust timeline toward June if needed, and coordinate partner participation (including new Health & Medical Preparedness Coordinator replacement)
- Consolidate CHAC members' input and draft a Lancaster-centric measles messaging campaign (focus on restoring trust in providers and culturally appropriate messaging) and circulate a first draft within 30 days
- Collect and review existing materials from Pennsylvania Department of Health, CDC, and past county/EMS campaigns to inform the Lancaster messaging draft and share sample materials with the group
- Share the list of preparedness exercises with CHAC members and provide a briefing at the next meeting

- Send sample past public-health campaign materials used by EMS and other partners for review and critique by council members
- Provide measles hotline/contact information and public inquiry guidance to the council for inclusion in messaging/outreach
- Solicit and provide concise messaging bullet points or content ideas to the consolidator to inform the draft campaign (submit contributions for consolidation)
- Prepare and share the measles options/alternative management paper for CHAC review (resend if necessary) to ensure council members can review before drafting messaging

Outline

Meeting Commencement and Attendance

- Loren Miller calls the meeting to order, and Dolores Reidenbach mentions a change in attendance at the last meeting that Brian will handle.
- Loren Miller calls for a motion to approve the minutes, which is seconded and carried without opposition.
- Loren Miller notes the absence of old business, focusing instead on new business.
- Brian Pasquale introduces the next meeting dates and the topic of vector control, mentioning Lydia Mone's discussion on mosquito-borne diseases.

Vector Control and Avian Influenza Update

- Brian Pasquale recalls a previous discussion on avian influenza and mentions a call to Dr. Greg Martin from Penn State for an update.
- Loren Miller suggests that new faces would benefit from the update.
- Brian Pasquale discusses the vaping consortium planning, targeting Q2 but possibly sliding into June due to personnel changes.
- Loren Miller inquires about the measles update, and Dr. Cicuto mentions preparing an alternative view on managing measles.

Measles Preparedness Framework and Community Response

- Brian Pasquale summarizes the public health emergency preparedness framework for measles, emphasizing monitoring and triggers.
- Brian Pasquale notes that none of the current health threats have triggered alerts, and the framework has not been pushed into the emergency management realm.
- Kim Stonebraker suggests standing up R mocks to discuss system-wide responses and challenges in getting administrators and higher-level physicians to the table.

- Dr. Martin raises concerns about Lancaster County's declining vaccination rates and the need for preventative measures, including encouraging vaccination among county employees.

Challenges in Messaging and Public Trust

- Loren Miller discusses the challenge of messaging and the increased resistance to government directives since COVID-19.
- Dr. Martin emphasizes the importance of empathetic messages that meet people where they are and highlight the benefits of vaccination.
- Dr. Cicuto stresses the need for balanced messaging that includes both the benefits and risks of vaccination.
- Loren Miller and Dr. Cicuto discuss the dilution of the term "vaccination" during COVID-19 and the need to rebuild trust in the process.

Community Engagement and Educational Opportunities

- Michael Bromirski suggests replicating the successful partnership between the medical community and schools during COVID-19 to educate the community about measles.
- Alice Yoder highlights the importance of understanding the benefits and risks of treatments and vaccinations, using emergency room scenarios as an example.
- Dr. Cicuto calls for a critical examination of the science behind vaccination recommendations and the potential deficiencies in studies.
- Loren Miller and Alice Yoder discuss the importance of proactive health measures and the role of risk management in decision-making.

Action Items and Next Steps

- Brian Pasquale outlines the action items: creating messaging to address vaccine hesitancy and cultural barriers and emphasizing the importance of trusted providers.
- Dr. Powell suggests consolidating thoughts and opinions through an email chain to draft a unified statement.
- Loren Miller and Brian Pasquale discuss the medium and style of the messaging, considering both factoids and impactful advertising.
- Michael Bromirski emphasizes the need to engage with the community to understand their concerns and questions, and to provide opportunities for open discussions.

Final Recommendations and Timeline

- Brian Pasquale proposes a timeline of 30 days to draft the messaging and present it to the commissioners for review.

- Dr. Martin inquires about similar examples of messaging campaigns for other public health issues, such as fire safety.
- Brian Pasquale mentions the involvement of EMS providers in previous campaigns and their cultural appropriateness in delivering messages.
- Loren Miller and Brian Pasquale agree on the importance of consistent messaging and the role of EMS providers in building trust within the community.

Closing Remarks and Media Inquiry

- Loren Miller thanks everyone for their contributions and emphasizes the importance of finding consensus despite differing opinions.
- Brian Pasquale mentions tabling preparedness updates for the next meeting.
- Anne Garber, a new health reporter for LNP, asks for clarification on the timeline and process for delivering the messaging to the commissioners.
- Brian Pasquale explains the review process and the goal of having a draft within 30 days for commissioner review.